



## RETAIL PERFORMANCE MONITOR GENERAL MERCHANDISE COMP STORE SALES REPORT

### 1. Choose your subscription level:

- 1 Year RPM & Comp Store Sales.....\$1,179  
12 issues of RPM & 12 issues of Comp Store Sales
- 2 Year RPM & Comp Store Sales..... \$1,997  
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Your Signature: \_\_\_\_\_

### 2. Billing information:

- Bill Me      PO # \_\_\_\_\_
- Charge My Credit Card
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Account #: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### 3. Company information:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### 4. E-mail Recipient List (up to 3)

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_



### In every *General Merchandise Comp Store Sales Report:*

- Department Stores and Discount Stores Sales Data
- Specialty Retailers' Sales Data
- Apparel Retailers' Sales Data
- BIGresearch Consumer Shopping Trends
- 8-Year Historical Comparable Sales Data
- Summarized Monthly AND Quarterly Results

### In every *Retail Performance Monitor:*

- Financial performance
- Overview of comp store sales
- Bankruptcies
- Mergers & acquisitions
- Industry change agents
- Trends
- Economic indicators
- Executive updates
- Shopper Trak Data on Store Traffic